



THE NATION'S STATION, THE COMMUNITY'S VOICE

Senior Director, Digital Media
WETA, Arlington, VA

WETA, Washington DC's PBS station has an exciting opportunity for a Senior Director of our dynamic Digital Media team. Responsibilities include directing, building and maintaining a strategic digital media function to advance the organization's broadcast, fundraising and community outreach goals. By leveraging the digital media platforms, WETA seeks to engage and service our existing audience and membership while attracting and growing new audiences and members, increase revenue and marketing capabilities, and enhance and support programming. Must have demonstrated leadership and management experience in the strategic development and successful implementation of digital media priorities and projects required. Must be a "hands-on, roll up your sleeves, get it done" professional. College degree in a related discipline. Minimum 8 years related digital media experience, including in a supervisory capacity. Prior media experience helpful.

For consideration, please send cover letter, resume and salary requirements to hr@weta.com or visit our website at www.weta.org for the full job description and on-line application. Please submit 3-5 urls of websites/online projects along with descriptions of your role in developing each.

WETA is an Equal Opportunity Employer.